

2017-18

One Day workshop on Building Awareness on Intellectual Property Rights

The Department of Commerce has organised a One day workshop on Intellectual Property Rights for all students (Degree) on 14-12-2017.

OBJECTIVES:

- To explain about the Intellectual Property Rights, importance, and application of Intellectual Property Rights and create awareness among the students with suitable examples.
- To encourage the creativity of the human mind of the student for the benefit of all and to the Institution.

Description: The Department of commerce organized the workshop on “The Intellectual Property Rights” with the resource person Smt V.Vineela Advocate in Chirala. She explained about the Intellectual Property Rights, various types of Intellectual Property Rights such as Trademarks, Patents and Copy rights with apt examples. She also explained about the legal aspects of Intellectual Property Rights and also explained the process of registration, how to obtain and of the Intellectual Property Right. The Commerce department members have coordinated this activity in systematic way and made it a grand success.

Number of Participants: 90

Outcomes of the programme:

- Students understood how intellectual property rights carry huge value in the form of goodwill to the business.
- Students have understood the importance of Intellectual Property Rights and legal framework and also application in practical life.



She explained about the Intellectual Property Rights, various types of Intellectual Property Rights such as Trademarks, Patents and Copy rights.

2018-19

One Day Workshop on Types of Intellectual Property Rights

Date: 28-08-2018

Aims & Objectives:

- To recognize the importance of Intellectual Property Rights and to educate the students on basic concepts of IPR.
- To learn the procedure of obtaining Patents, Copyrights, Trade Marks & Industrial Design

Description: Dr. B. Indira Priya Dharshini, Assistant Professor, Department of Law from Sri Padmavathi Mahila University, Tirupati, delivered the speech on "Intellectual Property Rights". How each type of Intellectual Property Rights are beneficial for Business sector is clearly explained in the Workshop. All the students from Commerce and Science Departments together with the staff took active participation in the Workshop.

No. of Participants: 93

Outcomes of the programme:

- Students understood how each type of Intellectual Property Rights is exploring the Business sector.
- Students learned how to obtain patents, copyrights, trademarks, and industrial designs. Students got awareness on IP laws for various types of Intellectual property.



2019-20

One Day Workshop on “Awareness on Intellectual Property Rights”.

Date: 12-08-2019

Objectives:

- To explain about the Intellectual Property Rights, importance, and application of Intellectual Property Rights and create awareness among the students with suitable examples.
- To nurture creativity and the ability to innovate from a young age of the students.

Description: The Department of Commerce has organized the Workshop on “Awareness on Intellectual Property Rights”. The resource person was Sri D.Emmanuel. He spoke that IPR can be protected, for example, by registering patents, trademarks and designs. 'Intellectual Property Rights' (IPR) refers to rights of ownership of Intellectual Property. Experts believe it's crucial for students to know their way around Intellectual Property Rights.

Number of Participants: 90

Outcomes of the programme:

- The students are known about Intellectual Property Rights, various types of Intellectual Property Rights and legal framework and also application in practical life.
- Students learnt about the ways in which they can safeguard their creations, giving them a competitive edge over their peers.



He spoke that IPR can be protected, for example, by registering patents, trademarks and designs.

2020-21

One Day Workshop on “Intellectual Property Management Process”.

Date: 08-09-2021

Objectives:

- To explain about the Intellectual Property Rights, importance, and application of Intellectual Property Rights
- To create awareness about the various promotional activities of IPR among the students with suitable examples.

Description: The Department of Commerce has organized a One Day Workshop on “The Intellectual Property Management Process” by D.Emmanuel Mahila. He explained the management process in IPR namely the IPR strategy which leads to decision making .The policy formulations leading to negotiations and finally protecting the rights is clearly explained in the IPR management process.

Number of Participants: 99

Outcomes of the programme:

- The students understood about Intellectual Property Rights, various types of Intellectual Property Rights and legal framework and also application in practical life.
- The effects of IPR management process are clearly understood by the students.



He explained the management process in IPR namely the IPR strategy which leads to decision making

2021-22

One Day Workshop on Intellectual Property Rights- Awareness Program”.

Date: 07-09-2022

Objectives:

- To explain about the Intellectual Property Rights, importance, and application of Intellectual Property Rights and create awareness among the students.
- To nurture creativity and the ability to innovate from a young age of the students.

Description: The Department of Commerce has organized a One Day Workshop on “Intellectual Property Rights- Awareness Program”. The speaker was Sri.R. Venkateswara Reddy, Legal Adviser Municipal Standing Counsel has acted as a resource person of the programme. He explained about the legal aspects involved in Intellectual Property Rights and also explains the process of registration, how to obtain and of the Intellectual Property Right. All the Commerce and Science students along with the staff took active participation in the workshop.

Number of Participants: 81

Outcomes of the programme:

- Students are educated about the Intellectual Property Rights, legal framework and the process of registration of IPR in practical life.
- The development and distribution of new products and the provision of new services based on the creation and exploitation of inventions, trademarks, designs is clearly understood by the students.



He explained about the legal aspects.